

# Changing the Way WE Change the World

The P.A.U.S.E. framework is my proprietary methodology helping changemakers address difficult **challenges** and pursue promising **opportunities**.

With skills centered in **Empathy, Equity,** and **Experimentation,** you can be certain which solutions will work, and why, using fewer resources, in less time, while achieving greater impact.

#### HAVE YOU?

**BEEN ASKED** to execute a solution that felt separate from those most impacted?

**STRUGGLED WITH** communicating with decision-makers about which solution to pursue?

**FELT LIKE** you were supposed to have the clear answer, even when the true problem was murky?

**BECOME PARALYZED** due to the many possibilities available or stakeholders involved?

**INVESTED ENERGY IN** a solution that seemed like it should work, only to have it disappoint?

**TRIED TO MEET** the urgency of the need, but lost impact in the speed?

You are not alone in experiencing any of the above. I've been there and so have all of my clients.

### What if...instead of using status quo problem-solving skills that rely on

- Good intentions
- What you think should work
- Designing solutions in a bubble or in silos
- Copying "best practices"
- Waiting 6 months or a year to see results
- Investing in pilot studies/programs

## You used simple problem-solving skills that rely on

- Getting aligned before you jump to solutions
- Calling out what you need to learn first
- Listening to the current needs of stakeholders
- Prioritizing and testing potential solutions before you build
- Knowing what will work (or won't) and knowing why (or why not)
- Communicating your decision-making effectively

YOU CAN WORK with traditional methods, strategies, and consultants, and get status quo results

OR YOU CAN CHOOSE to be visionary, join a community of next-level changemakers, and get results beyond what you've ever experienced.

Book a Call www.PauseForChange.com



#### **SPEAKING**

Hire me to lead a workshop at your conference, retreat, or learning days.

I believe in learning by doing (ditch the theoretical) - I not only lead participants through the why of centering Empathy, Equity, and Experimentation, but they get to practice the how and walk away with skills they can use the very next day.



#### PROJECT COLLABORATION

I will teach your team how to use the P.A.U.S.E. Framework to address any challenge or opportunity.

I will listen deeply and then design and lead a custom, multi-day event with your team. We will make rapid progress on your challenge or opportunity in just a few days and I will coach your team each week for 12 weeks to hold them accountable, keep them committed to the framework, and provide progress feedback to leadership.



#### **COACHING**

Sometimes we all need a little expert advice.

I will listen and help you strategize about how you can best center Empathy, Equity, and Experimentation in your work. After nearly a decade of leading and coaching teams to address all types of internal and external issues, I know I can help.

#### **IMMEDIATE IMPACT**

By learning new skills, you can address difficult challenges and purse promising opportunities

- In less time
- For less money than traditional methods
- Create deeper impact
- Increase creativity, commitment, and connection to yourself, your colleagues, your community, and your work

**IN JUST TWO DAYS,** some organizations have made more progress than they've had working on a challenge for multiple years.

**BY 12-WEEKS** teams have uncovered the breadth and depth of a challenge or opportunity, and they know what to build (and not), and why.

**LEADERS ARE STUNNED** by the level of advanced teamwork, accelerated learning, and the depth of root-cause insights achieved in such a short time.

**MOST ORGANIZATIONS** save a minimum of \$100,000 and countless resources and staff time, not building solutions that nobody wanted.

Organizations that fast-tracked possibilities or discovered solutions that were never on their radar, have benefited from:

- New revenue streams
- Angel investment
- Increased grant funding
- Improved retention
- Increased recruitment
- Healthy collaborations

By working differently, you can make real, lasting change AND feel inspired, confident, excited, and connected to your purpose.